

Enterprise Business Reporting - SAP BO



Challenges today

Information Requirement for Key Decision Makers

Figure 8 Types Of Users And Decisions In A Typical Organization

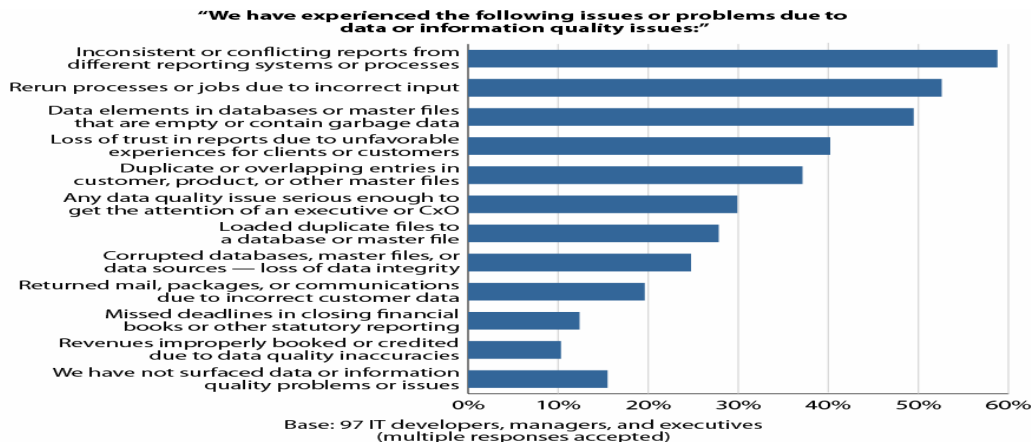
Type of decision	Decision-making timeline	Value of any one decision	Decisions and data needs	Sourcing	Tolerance for latency
Strategic	Weeks/ months	Months/ quarters	Few in number; cross-domain	Data marts/ cubes	High
Tactical	Days/hours	Days/ weeks	20x; cross- and single-domain	Data warehouse/ enterprise apps	Medium to low
Operational	Seconds/ minutes	Minutes/ hours	100x; single-domain	Enterprise apps/ODS	Very low

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Source: Forrester Research, Inc.

- Each level of business requires Reporting for making relevant business decisions
- It is evident that while moving up to Tactical & Strategic Levels, the information required need to come from cross domains.
- It is again evident that cross domain information can be sourced only from Data Marts , Data Warehouse or Cubes if information sanctity needs to be maintained

Top Reasons for Information Quality Lapses



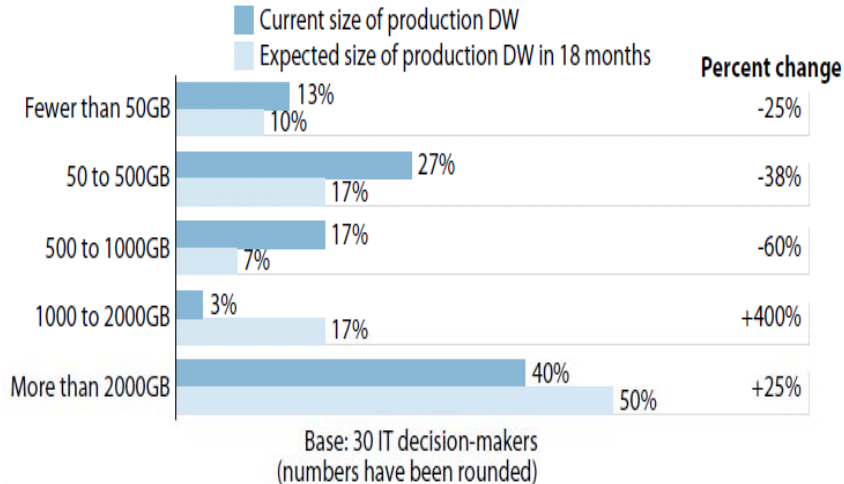
- Most commonly faced challenges points to the following factors

- Inconsistency of Presented Data
- Redundancy of Data
- Missing deadlines of Reporting
- Data quality for Tactical and Strategic Users.

Most of these point to manual reporting or using different reporting systems.

Future Challenges and Need for EBR

Expected Data Volume Growth in the coming years



Source: Forrester Research, Inc.

- Almost 50% of the organizations that participated in the research pointed out that their data volume would exceed more than 2000GB.
- If there is no Enterprise Reporting being done, it is obvious that the challenges discussed earlier would multiply with volume.

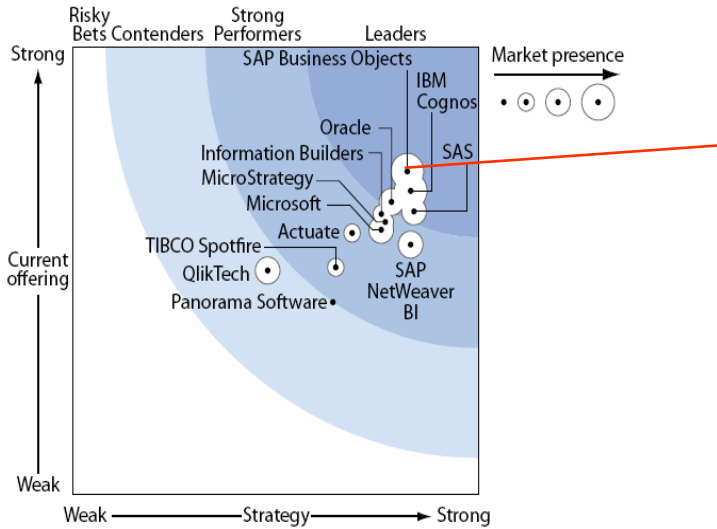
Enterprise Business Reporting aims to provide high quality reports on time spanning across domains and also handling high volumes.

Enterprise Business Reporting provides solution to the above challenges by addressing



Why Business Objects as EBR Tool ?

Figure 3 The Forrester Wave™: Enterprise Business Intelligence Platforms, Q2'08

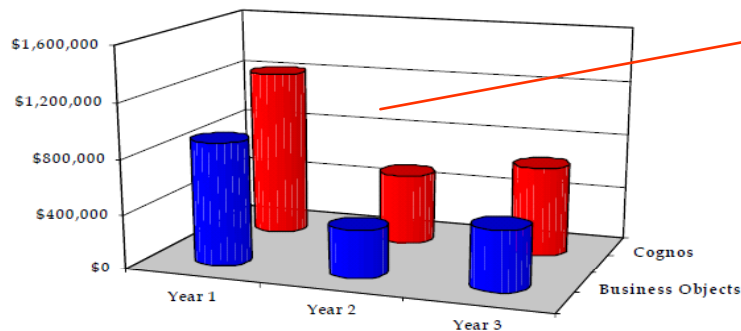


Source: Forrester Research, Inc.

SAP BO has been identified as a Leader with Strong Offerings in the market with only IBM Cognos challenging its dominance at the second place.

Total Cost of Ownership 29% Less with Business Objects over Cognos

TCO Comparison: Annual Costs
(over three years)



SAP BO has been identified as EBR tool for its reduced Total Cost of Ownership advantage over the next market leader IBM Cognos.

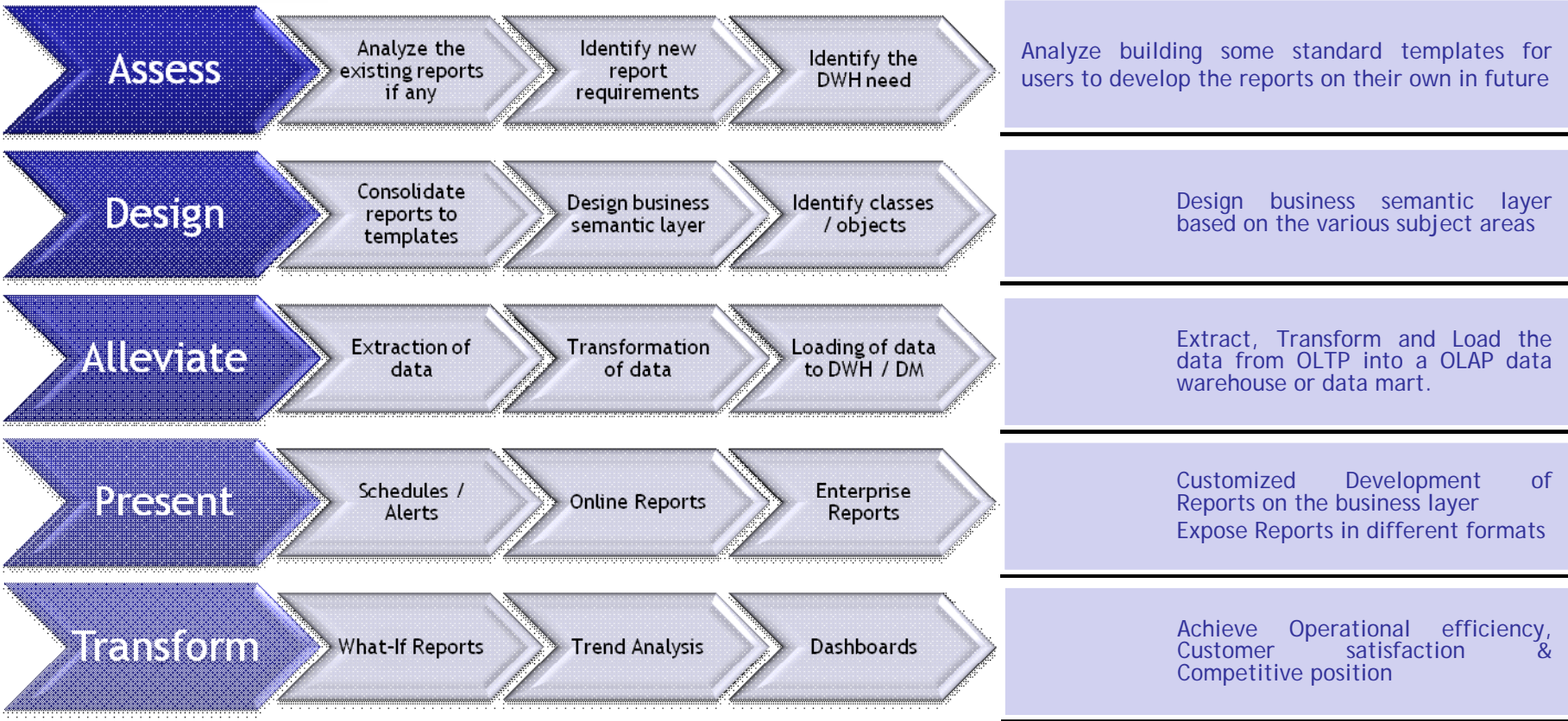
As per study conducted by Crimson Consulting it has been shown that over the period of 3 years there was approx 29% reduction in TCO over Cognos

Source URL : http://www.crimson-consulting.com/marketing/experience/knowledge/white_papers/cognos_tco.pdf

Nucleus Approach for Enterprise Reporting



A D A P T



Thank You
With you until success & beyond...



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